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萬隆控股集團有限公司
Ban Loong Holdings Limited

*(formerly known as ABC Communications (Holdings) Limited)
(incorporated in Bermuda with limited liability)*

(Stock Code: 30)

ANNOUNCEMENT

CHANGES OF COMPANY NAME, COMPANY LOGO AND STOCK SHORT NAME

Reference is made to (a) the circular (the “**SGM Circular**”) of Ban Loong Holdings Limited (formerly known as ABC Communications (Holdings) Limited) (the “**Company**”) dated 20 July 2015 in relation to, among other things, the passing of a special resolution to effect the change of the Company’s name from “ABC Communications (Holdings) Limited” to “Ban Loong Holdings Limited” (the “**Change of Company Name**”) at the SGM held on 12 August 2015; and (b) the supplemental circular of the Company dated 8 September 2015 (the “**AGM Supplemental Circular**”) in relation to the passing of an additional special resolution to effect the Revised Proposal on the adoption of the Revised Chinese Secondary Name of “萬隆控股集團有限公司” at the AGM held on 30 September 2015. Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meanings as those defined in the SGM Circular and the AGM Supplemental Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of the special resolutions approving the Change of Company Name and the Revised Proposal on the adoption of the Revised Chinese Secondary Name at the SGM and the AGM, respectively, (a) the Registrar of Companies of Bermuda has approved the Change of Company Name and issued a Certificate

of Incorporation on Change of Name as of 14 August 2015; (b) the Registrar of Companies of Bermuda has approved the adoption of the Revised Chinese Secondary Name and issued a Certificate of Secondary Name as of 30 September 2015; (c) the Companies Registry of Hong Kong has registered the new English name of the Company under the Change of Company Name and issued a Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company on 9 September 2015; and (d) the Companies Registry of Hong Kong has registered the Revised Chinese Secondary Name and issued a Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company on 27 October 2015. Accordingly, the new name of the Company of “Ban Loong Holdings Limited” and the new Chinese secondary name of the Company of “萬隆控股集團有限公司” have been adopted and put to effect on 27 October 2015.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name and the adoption of the Revised Chinese Secondary Name will not, of themselves, affect any of the rights of the Shareholders. All existing share certificates of the Company bearing the former name(s) of the Company will continue to be evidence of legal title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of existing share certificates of the Company for new share certificates bearing the Company’s new name. The new share certificates of the Company will be issued under the new name of the Company with effect from 9 November 2015.

CHANGE OF COMPANY LOGO

The Company will adopt a new logo which will be printed on the corporate documents of the Company, including its share certificates, announcements, circulars and financial reports with effect from 9 November 2015. The new logo of the Company is:



萬隆控股集團有限公司
Ban Loong Holdings Limited

The web site of the Company remains unchanged as “www.0030hk.com”.

CHANGE OF STOCK SHORT NAME

The English and Chinese stock short names for trading in the shares of the Company on the Stock Exchange will be changed from “ABC COM (HOLD)” to “BAN LOONG HOLD” in English and from “佳訊控股” to “萬隆控股集團” in Chinese, respectively, with effect from 9:00 a.m. on 12 November 2015. The stock code of the Company on the Stock Exchange remains unchanged as “30”.

By Order of the Board of
Ban Loong Holdings Limited
Cheung Wai Shing
Executive Director & Company Secretary

Hong Kong, 9 November 2015

As at the date of this announcement, the Board of the Company comprises:

Executive Directors:

Mr. Chow Wang (*Chairman*)

Mr. Cheung Wai Shing

Non-Executive Director:

Mr. Fong For

Independent Non-executive Directors:

Mr. Jiang Zhi

Mr. Leung Ka Kui, Johnny

Ms. Wong Chui San, Susan