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ABC COMMUNICATIONS (HOLDINGS) LIMITED

(incorporated in Bermuda with limited liability)

(Stock Code: 30)

CHANGES IN DIRECTORSHIPS

The board of directors (the “Board”) of ABC Communications (Holdings) Limited (the “Company”) is pleased to announce that with effect from 9 December 2010:

- (i) Mr. Chen Jiasong (“Mr. Chen”) will be re-designated to be the Chairman of the Company;
- (ii) Mr. Choy Kai Chung, Andy (“Mr. Choy”) will be appointed as an executive director of the Company; and
- (iii) Mr. Lau Kevin (“Mr. Lau”) will be appointed as an executive director of the Company.

RE-DESIGNATION OF DIRECTOR

The Board announces that due to internal reallocation and division of responsibilities, Mr. Chen will be re-designated to be the Chairman of the Company with effect from 9 December 2010. Mr. Chen has been an executive director of the Company since 29 October 2008, and was the Chairman of the Company during the period from 12 May 2009 to 30 July 2009. He is currently the Deputy Chairman of the Company.

APPOINTMENT OF DIRECTORS

Mr. Choy, aged 39, graduated from University of New South Wales, Sydney, Australia with a Bachelor of Science, major in Statistics and with a Master of Commerce, major in Finance. Mr. Choy has over 13 years of customer servicing experience in merchandising, sales and marketing operations. Mr. Choy is currently the Vice Chairman, Director and Chief Business Officer of Earth Buddy Inc., a green sustainable enterprise specialize in the renewable use of agricultural residues into consumable products. Before joining Earth Buddy Inc., he worked in Pacific Resources Export Limited (a former exclusive buying agent for Wal-Mart Stores Inc.) for 5 years with dual positions as Corporate Administration Manager and Operations Manager. He has in-depth auditing knowledge on Factory Certification and Compliance Program, quality control and assurance plans. Particular emphasis was placed in global environmental

protection standards and good manufacturing practices. He has also established a very successful and effective program on green procurement and after sales service. Mr. Choy is particularly strong in management and organizational skills with proven track records.

Mr. Lau, aged 39, he has over 10 years' experience in the operational management of various production processes in the electronics industry in the People's Republic of China. Mr. Lau was the executive director of Sheng Yuan Holdings Limited (stock code: 851), a company listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), during the period from 22 June 2000 to 28 August 2007. Mr. Lau was actively involved in formulating investment strategy for these companies, and was responsible for overseeing the management operations of various investment projects.

Save as disclosed, Mr. Choy and Mr. Lau do not hold any position with the Company and other members of the Company immediately before their present appointment and did not hold any directorship in other public listed companies in the past three years.

Mr. Choy and Mr. Lau do not have any relationships with any directors, senior management or substantial or controlling shareholders of the Company. As at the date of this announcement, Mr. Choy and Mr. Lau do not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Future Ordinance.

There is no service contract and fixed term of service between Mr. Choy and Mr. Lau and the Company. Mr. Choy and Mr. Lau will hold office until the next annual general meeting and shall be eligible for re-election pursuant to the Company's Bye-laws. Thereafter they will be subject to retirement by rotation and re-election at the subsequent annual general meetings of the Company. Each of Mr. Choy and Mr. Lau will be entitled to a director's fee of HK\$20,000 per month, which is determined by reference to their duties and responsibilities and the prevailing market conditions.

Save as disclosed, there is no information to be disclosed with respect to the appointments of Mr. Choy and Mr. Lau pursuant to any of the requirements of Rule 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express our warmest welcome to Mr. Choy Kai Chung, Andy and Mr. Lau Kevin for joining the Company.

By order of the board of
ABC Communications (Holdings) Limited
Cheung Wai Shing
Executive Director and Company Secretary

Hong Kong, 8 December 2010

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors:

Mr. Chen Jiasong (*Deputy Chairman*)

Mr. Wang Zhi Gang

Mr. Cheung Wai Shing

Mr. Zhao Bao Long

Non-executive Director:

Mr. Hou Hui Min (*Honorable Chairman*)

Independent Non-executive Directors:

Mr. Tsang Kwok Wai

Mr. Lee Kwong Yiu

Mr. Zhang Guang Hui