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ABC COMMUNICATIONS (HOLDINGS) LIMITED

(incorporated in Bermuda with limited liability)

(Stock Code: 30)

PLACING OF CONVERTIBLE BONDS FURTHER EXTENSION OF PLACING PERIOD

The Company has on 30 October 2009 entered into a second supplemental agreement with the Placing Agent further extending the placing period from 12:00 midnight, 30 October 2009 to 12:00 midnight on 30 November 2009. The date for satisfaction of the conditions precedent to the Placing Agreement is also corresponding extended from 30 November 2009 to 18 December 2009.

Reference is made to the announcements made by ABC Communications (Holdings) Limited (the “Company”) dated 18 September 2009 and 16 October 2009 in relation to the placing of Convertible Bonds (the “Announcements”).

On 30 October 2009, the Company and the Placing Agent entered into a second supplemental agreement further extending the placing period from 12:00 midnight, 30 October 2009 to 12:00 midnight on 30 November 2009. The date for satisfaction of the conditions precedent to the Placing Agreement is also corresponding extended from 30 November 2009 to 18 December 2009 or such later date as may be agreed between the parties. Save for the extension of the placing period, all other terms of the Placing Agreement (as supplemented by the supplement agreement dated 16 October 2009) and the long-stop date for fulfilment of the conditions precedent to the Placing Agreement, all other terms of the Placing as stated in the Announcements remained unchanged.

Completion of the Placing is subject to the satisfaction of the conditions precedent in the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

By order of the Board
ABC Communications (Holdings) Limited
Cheung Wai Shing
Executive Director

Hong Kong, 30 October 2009

As at the date of this announcement, the Board comprises Dr. Lew Mon Hung, Mr. Chen Jiasong, Mr. Wong Zhi Gang and Mr. Cheung Wai Shing as executive Directors and Mr. Tsang Kwok Wai, Mr. Lee Kwong Yiu and Mr. Zhang Guang Hui as independent non-executive Directors.