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ABC COMMUNICATIONS (HOLDINGS) LIMITED

(incorporated in Bermuda with limited liability)

(Stock Code: 30)

PLACING OF CONVERTIBLE BONDS EXTENSION OF PLACING PERIOD

The Company has on 16 October 2009 entered into a supplemental agreement with the Placing Agent extending the placing period from 12:00 midnight, 17 October 2009 to 12:00 midnight on 30 October 2009.

Reference is made to the announcement made by ABC Communications (Holdings) Limited (the “Company”) dated 18 September 2009 in relation to the placing of Convertible Bonds (the “Announcement”).

On 16 October 2009, the Company and the Placing Agent entered into a supplemental agreement extending the placing period from 12:00 midnight, 17 October 2009 to 12:00 midnight on 30 October 2009. Save for the extension of the placing period, all other terms of the Placing Agreement, including the long-stop date for fulfilment of the conditions precedent to the Placing Agreement as stated in the Announcement remained unchanged.

Completion of the Placing is subject to the satisfaction of the conditions precedent in the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

By order of the Board
ABC Communications (Holdings) Limited
Cheung Wai Shing
Executive Director

Hong Kong, 16 October 2009

As at the date of this announcement, the Board comprises Dr. Lew Mon Hung, Mr. Chen Jiasong, Mr. Wong Zhi Gang and Mr. Cheung Wai Shing as executive Directors and Mr. Tsang Kwok Wai, Mr. Lee Kwong Yiu and Mr. Zhang Guang Hui as independent non-executive Directors