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ABC COMMUNICATIONS (HOLDINGS) LIMITED

(incorporated in Bermuda with limited liability)

(Stock Code: 30)

APPOINTMENT OF AN EXECUTIVE DIRECTOR

The Board is pleased to announce that Dr. Wong has been appointed as an executive director of the Company with effect from 7 August 2009.

The board of directors (the “Board”) of ABC Communications (Holdings) Limited (the “Company”) is pleased to announce that Dr. Daniel K. Wong *M.D.*, A.K.A. Huang Jin Bo (“Dr. Wong”) has been appointed as an executive director of the Company with effect from 7 August 2009.

Dr. Wong, aged 68, was awarded with the World Prominent Chinese Leadership Contribution Award in 2006 and the 2007 Top Ten Chinese Intellectual Talents Award in 2007. Dr. Wong graduated from the College of Pharmacy and the College of Medicine of University of Utah and is a registered pharmacist and a licensed medical doctor. Dr. Wong was elected City Council of the City of Cerritos, Los Angeles, California, USA and served two terms as Mayor and three terms as Vice Mayor of the City of Cerritos together for 14 years. Dr. Wong is the first Chinese American Mayor in the USA. He was also the Chief of Staff of La Mirada Community Hospital, the Commissioner of Los Angeles Public Health Hospital and the Administrator of Senior Citizen Health Center. Dr. Wong was the Chief Executive Officer of Norwalk Medical Clinic Group and he established D. Kam Bor Inc. in 1985 and Chinese American Television in 1988. Dr. Wong has established extensive human connections in the PRC and the USA and has extensive experience in business operation management and investment in the USA.

Dr. Wong does not hold any position with the Company or its subsidiaries immediately before the date of his appointment and has not held any directorship in other public listed companies in Hong Kong or overseas in the past three years. Dr. Wong is not related to any director, senior management or substantial or controlling shareholder of the Company. As at the date of this announcement, Dr. Wong does not have any interest in the shares or underlying shares in the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Dr. Wong has entered into a service contract with the Company commencing on 7 August 2009 for a period of two years. Dr. Wong is entitled to a director’s fee of HK\$30,000 per annum and a discretionary year-end-bonus to be determined by the Board. The remuneration of Dr. Wong is determined by the Board with reference to his duties and responsibilities in the Company.

Save as disclosed above, there is no information required to be disclosed pursuant to paragraphs (h) to (v) of Rules 13.51(2) of the Listing Rules and the Board considers that there are no other matters which need to be brought to the attention of the shareholders of the Company in relation to the appointment of Dr. Wong. The Board would like to take this opportunity to welcome Dr. Wong to join the Board.

By Order of the Board
ABC Communications (Holdings) Limited
Cheung Wai Shing
Company Secretary

Hong Kong, 7 August 2009

As at the date of this announcement, the Board comprises five executive directors, namely Dr. Lew Mon Hung (Chairman), Mr. Chen Jiasong (Deputy Chairman), Mr. Wang Zhi Gang, Mr. Cheung Wai Shing and Dr. Daniel K. Wong; and three independent non-executive directors, namely Mr. Tsang Kwok Wai, Mr. Lee Kwong Yiu and Mr. Zhang Guang Hui.