

ABC Communications (Holdings) Limited

(incorporated in Bermuda with limited liability)
(Stock Code: 30)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the "Board") of ABC Communications (Holdings) Limited (the "Company") is pleased to announce that Mr. Chen Jiasong (陳家松) ("Mr. Chen") has been appointed as an executive director of the Company with effect from 29 October 2008.

Mr. Chen, aged 54, graduated from 華中科技大學 (Huazhong University of Science & Technology) (formerly known as 華中工業學院 (Huazhong Institute of Technology)). Mr. Chen worked in the Bureau of Light Industry of the Peoples' Government of Shashi, Jingzhou (荊州沙市人民政府輕工業局). Then in 1982, he was relocated to work in the Committee of Economic and Trade of the Peoples' Government of Jingzhou (荊州人民政府經濟貿易委員會). During the period from 1993 to 2004, Mr. Chen acted as the Managing Director of 深圳市聯景投資有限公司 (Shenzhen Lian Jing Investment Co. Ltd.). Mr. Chen joined Guangdong Junye (Group) Co. Ltd. (廣東駿業集團有限公司) ("Guangdong Junye") in 2004 and is presently the Vice President of Guangdong Junye. Mr. Chen has extensive experience in business development, investment and project management.

Mr. Chen does not hold any position with the Company and other members of the Company immediately before his present appointment and did not hold any other directorship in other public listed companies in the past three years.

Mr. Chen does not have any relationships with any directors, senior management, substantial or controlling shareholders of the Company. As at the date of this announcement, Mr. Chen does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Future Ordinance.

There is no service contract and fixed term of service between Mr. Chen and the Company. Mr. Chen will hold office until the next annual general meeting and shall be eligible for re-election pursuant to the Company's Bye-laws. Thereafter, he will be subject to retirement by rotation and re-election at the subsequent annual general meetings of the Company. Mr. Chen will be entitled to a director's fee to be determined by the Remuneration Committee of the Company with reference to his duties and responsibility in the Company and the market benchmark.

Save as disclosed, there is no information to be disclosed pursuant to any of the requirements of Rule 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend our warmest welcome to Mr. Chen in joining the Company.

By order of the board of

ABC Communications (Holdings) Limited

Cheung Wai Shing

Executive Director

Hong Kong, 29 October 2008

As at the date hereof, the board of directors of the Company comprises Mr. Jing Zhanbin, Mr. Cheung Wai Shing and Mr. Chen Jiasong as Executive Directors and Mr. Ye Zhiqiang, Mr. Anthony Michael Bough and Mr. Tsang Kwok Wai as Independent Non-Executive Directors.