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ABC Communications (Holdings) Limited

(incorporated in Bermuda with limited liability)

(Stock Code: 30)

ANNOUNCEMENT BY OFFEREE PURSUANT TO TAKEOVERS CODE DISPATCH OF OFFEREE BOARD CIRCULAR

The Offeree Board Circular was dispatched to the Shareholders and the Option-holder on 18 July 2007.

Shareholders and the Option-holder are advised to read the Offeree Board Circular carefully, and in particular, the sections headed "Letter from the Independent Board Committee" and "Letter from OSK Asia Capital" before making decisions in respect of the Offers.

Reference is made to the joint announcement of the Company and the Offeror dated 16 April 2007 (the "**Announcement**") and the offer document dated 11 June 2007 (the "**Offer Document**") in relation to the proposed privatization of the Company by way of a voluntary conditional general cash offer. Unless the context otherwise requires, terms defined in the Announcement shall have the same meanings when used herein.

The offeree board circular in respect of the Offers issued by the Company in accordance with the Takeovers Code (the "**Offeree Board Circular**") containing, amongst other things, information relating to the Company, the letter from the independent board committee and the letter from the independent financial adviser, OSK Asia Capital Limited, was dispatched to the Shareholders and the Option-holders on 18 July 2007.

The latest time and date for the acceptance of the Offers, unless extended by the Offeror in accordance with the Takeovers Code, will be at 4:00 p.m. on Wednesday, 1 August 2007.

Shareholders and the Option-holder are advised to read the Offeree Board Circular carefully, and in particular, the sections headed "Letter from the Independent Board Committee" and "Letter from OSK Asia Capital" before making decisions in respect of the Offers.

By order of the board of
ABC Communications (Holdings) Limited
Patricia Yeung Shuk Kwan
Managing Director

Hong Kong, 18 July 2007

As at the date of this announcement, the board of directors of the Company comprises Mr. George Joseph Ho, Mr. Joey Fan and Ms. Patricia Yeung Shuk Kwan as executive directors, Mr. Michael Tse Chi Hung, Mr. George Ho and Mr. Leung Kwok Kit as non-executive directors, and Mr. Adrian Fu Hau Chak, Mr. Aubrey Li Kwok Sing and Mr. Lester Kwok Chi Hang as independent non-executive directors.

The directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.